CLASH GRAND

Las Vegas Grand Prix Puts Luxury on Overdrive and Delivers High-Octane Hospitality

Casandra Karpiak Nov 24, 2024

Image Credit: Shutterstock.

The Inaugural Las Vegas Grand Prix was the highest-profile new sporting event in the world last year. The collision of luxury and high-octane adrenaline left spectators in awe, showcasing the extravagant lifestyle and hospitality synonymous with Las Vegas.

Stretching over 3.8 miles, the custom-designed street circuit features 17 high-speed turns and two DRS zones against the dazzling Las Vegas backdrop. Last year's event garnered 315,000 fans to witness drivers racing down the strip at 215 mph.

The last time Las Vegas hosted a Grand Prix was in 1982 when Formula One drivers competed on a track set up in a parking lot next to Caesars Palace.

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The success of Netflix reality show *Drive to Survive* has boosted Formula One's stateside popularity in the United States in recent years.

But the Formula 1 Heineken Silver Las Vegas Grand Prix isn't just about what happens on the track; Sin City also offers high-end hospitality options for attendees. VIP packages include exclusive lounges, gourmet dining experiences, and up-close views of the action from private suites.

Bellagio Is Where It's At

The ultimate ticket to this year's Grand Prix race is the Bellagio Fountain Club, which sits mere feet from the 1.2-mile high-speed straight. This exclusive package constructed next to the city's famous fountains is a powerhouse trifecta of indulgence, hospitality, and exhilaration.

"Bellagio Fountain Club's debut at last year's Las Vegas Grand Prix event surpassed all expectations," said Andrew Lanzino, MGM Resorts' Vice President of Citywide Events Strategy.

The private indoor and rooftop deck gives guests unobstructed trackside viewing. Celebrity chefs like Mario Carbone, David Chang, Alain Ducasse, Masaharu Morimoto, and Jean-Georges Vongerichten serve exquisite culinary offerings. At the same time, drinks flow at the open bar from master sommeliers and mixologists.

The Bellagio Fountain Club is a highly sought-after ticket for race weekend, yet the hotel offers numerous activities everyone can enjoy.

The Shoey Bar is back! Drink from a newly designed white shoe at the wildly popular tribute to one of racing's most iconic celebrations (thanks to Daniel Ricciardo).

The Bellagio's Ferrari pop-up boutique returns for the second consecutive year, exclusively housing men's and women's collections, luxury leather accessories, one-of-a-kind items, and signed collectibles.

Exclusive Balmain Racing menswear capsule and the French house's iconic ready-to-wear, handbags, and shoes will be available at a temporary boutique at the Bellagio through January 5.

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62°	61°	58°	54°	52°

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DEC 6	Toy Lift 2024	Charlottesville Fa... | Charlottesville, VA
MON 25	Become a Book Pen Pal	Dillwyn, VA
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MON 25	Rockfish Gap Hawk Watch	Afton Mountain | Afton, VA
MON 25	Steak Night	The Cove at Lake A... | Mineral, VA
MON 25	Nurse Blake: Shock Advised Tour	Paramount Theatre | Charlottesville, VA
MON 25	Monday Night Mic at The Southern	The Southern Cafe&... | Charlottesville, VA

MON 25 | TUE 26 | WED 27 | THU 28 | FRI 29 | SAT 30

See all events | Add your event

TRENDING

Papi Steak Garage Isn't Just Dinner

The Fontainebleau Las Vegas is a luxurious new addition to the Vegas Strip. A long-anticipated sister property to the iconic Fontainebleau Miami Beach, this Las Vegas counterpart brings high-end design and world-class dining.

As the official event partner for the Formula 1 Heineken Silver Las Vegas Grand Prix, Fontainebleau will host the international elite at Papi Steak Garage, fusing high-energy dining and trackside action. Hosted by Papi Steak, a renowned David Grutman's Groot Hospitality hotspot, this package places guests within the pulse of the race, the Pit Lane.

Known for its signature "Papi Steak," a richly seasoned and expertly cooked Tomahawk, the restaurant blends vintage glamour with a vibrant, high-energy atmosphere.

For racing enthusiasts looking to pair fine dining with Formula 1 excitement, the VIP ultra-luxe package experience includes:

- F1 Paddock Pass
- Trackside Dining by Papi Steak
- Paddock Club Rooftop Access
- LIV on the Grid
- Pit Lane Walk
- Guided Track Tours
- F1 Podium Celebration Access
- Paddock Club Transportation

Beyond the Racetrack

No matter what team you cheer for, Sin City comes alive during race weekend. For those looking to get a taste of the action off-track, F1-themed activations throughout the city keep the energy high.

The lobby at ARIA is the epicenter of excitement for Mercedes-AMG Petronas fans. A fully decked-out installation features race simulators, team merchandise, and photo opportunities with a show car, among other specialized experiences.

The Cosmopolitan elevates race weekend with The Boulevard Experience, a souped-up watch party atop the Boulevard Pool. New for this year's race is a closed-circuit viewing of the live Las Vegas Grand Prix TV feed.

The Brooklyn Bridge will transform into a motorsport fan's dream with Williams Racing team-curated interactive experiences. The free event offers fans an inside look at what it means to be on the team.

Guests wandering The Cosmopolitan will find a variety of complimentary race weekend experiences, including MoneyGram Haas F1 Team memorabilia and photo opportunities with a team show car.

Aston Martin at Fontainebleau

As an official partner of the Formula 1 Heineken Silver Las Vegas Grand Prix, the resort is a high-energy destination for sports, entertainment, and exclusive experiences.

More than 20 displayed Aston Martin models give fans unprecedented opportunities to experience the exquisite craftsmanship and advanced technology defining this prestigious brand.

Aston Martin's Global Chief Brand and Commercial Officer, Marco Mattiacci, says, "It's an opportunity to connect with our community of owners and bring our brand to enthusiasts from across North America during a landmark moment in the F1 calendar."

The exclusive Aston Martin British Bloodline experience presents a curated selection of current and rare vintage performance cars. Among them is the return of an icon, the Vanquish, Aston Martin's V12 flagship.

This collection also features the newly launched Vantage sports car, the groundbreaking DB12 Super Tourer, and the DBX707, hailed as the supercar of SUVs.

"As the excitement builds toward Race Week, we are thrilled to offer our guests an intimate look at the history and evolution of Aston Martin, a brand that symbolizes both excellence and sophistication," says Fontainebleau Las Vegas President Maurice Wooden.

"As a resort, we pride ourselves on bringing top-tier experiences to our guests, creating once-in-a-lifetime memories. Fontainebleau Las Vegas is extremely proud to be the exclusive partner of Aston Martin, and we are honored to bring this iconic luxury brand for the ultimate Race Week experience."

The hotel invites guests to experience Race Week in VIP style with the Aston Martin Million Dollar Package.

This epitome of luxury allows guests to tailor their own Race Week adventure. It offers the extraordinary opportunity to take home an Aston Martin Vanquish, the stunning new flagship model from the prestigious British performance car brand.

The Aston Martin Million Dollar Package also includes:

- Private roundtrip domestic flight for up to six guests
- Roundtrip ground transportation
- A five-night stay in the luxurious Fleur de Lis Chateau three-bedroom suite
- Six tickets to Fontainebleau Race Club suite
- One VIP table in the DJ booth at LIV Las Vegas
- Four memberships to the Poodle Room
- A private buyout of Lapis Spa & Wellness, redeemable at a later date
- A private dinner for six at ITO
- Complimentary upgrade to Fontainebleau Rewards Royal Tier status
- A $20,000 food and beverage credit
- A $20,000 resort credit

Crockfords Is Vegas' Best Kept Secret

Experience the Grand Prix without the craziness of The Strip with a retreat to Crockfords Las Vegas, an ultra-luxe property located directly on Las Vegas Boulevard just outside the high-energy zone.

Recharge at this exclusive hotel within Resorts World after an action-fueled day at the track. The Chairman's Villa is an exclusive four-bedroom suite with direct views of the strip and race track from its private balcony on the 65th floor.

This opulent suite includes a private lobby experience, a personal butler, and access to all of Crockford's amenities. A large media room, formal dining room, chef's kitchen, and billiards table bar mean guests can relax in the expansive living room while enjoying cocktails from a private bar or watching the drivers speed down the straight from the strip-facing balcony.

The Chairman's Villa is also supreme for hosting exclusive events or parties during race weekend. It is truly a one-of-a-kind accommodation that embodies the glamour and extravagance of Las Vegas and Formula 1.

Smooth Operator

Inspired by his nickname "Smooth Operator," Carlos Sainz will bring the vibes to Las Vegas with the 'Smooth Operator' Dance Lounge at ARIA Resort & Casino. Sainz famously earned his moniker by singing the song while overtaking competitors during global Grand Prix events.

The charismatic Grand Prix driver will take over ARIA's ALIBI Ultra Lounge before racing around the Las Vegas streets.

"Collaborating with Carlos Sainz on this exclusive party further strengthens the way we're delivering the 2024 Las Vegas Grand Prix experience to fans unlike any other race of the year," continues Lanzino.

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- Researchers: Common high blood pressure treatment damages kidneys
- Warrant produces narcotics seizure, several arrests
- Officials seize drugs, firearms during Nelson County search
- Albemarle Police investigates armed robbery

"Whether it's one-of-a-kind dining experiences with world-famous chefs, virtual reality Grand Prix moments with championship teams, or dancing with the Smooth Operator himself, we are creating a variety of ways for visitors and locals to have the time of their lives."

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Locations Louisiana | Texas

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